

Los Angeles County Commission for Women

Public Relations/Social Media Committee

Chair: Gerda Govine, EdD.

Vice Chair: Martha Escandon

Member: Reiko Duba

Questions for IT Department regarding LACCW Web Site changes
Requested by Roy Sinclair

1. What are the County standards for Commission websites in terms of text and pictures, e.g., photographs, logos, artwork or video?
2. Can the Commission utilize “best elements” found on different LA County Supervisor’s “state of the art” websites? For example Supervisor Ridley Thomas or Supervisor Yaroslavsky?
3. Do slogans and/or “tag lines” have to meet certain criteria?, for example colors.
4. Is there a limitation regarding the length of Commissioners’ bio?
5. Is there a limitation regarding the size/number of pixels of Commissioners’ pictures?
6. Are there specific costs that may or may not be covered by the County to make the planned Commission approved changes?
7. Or, will these changes be handled on a case by case basis?
8. What are the County guidelines for setting up a Commission Facebook page, LinkedIn and YouTube?
9. What are the requirements for setting up links?
10. What are the requirements for uploading Commission publications, e.g., “Legal Guide for Women?”